



# Gentanala

Selamatkan Dunia Dengan Karya Seni Penuh Fungsi.



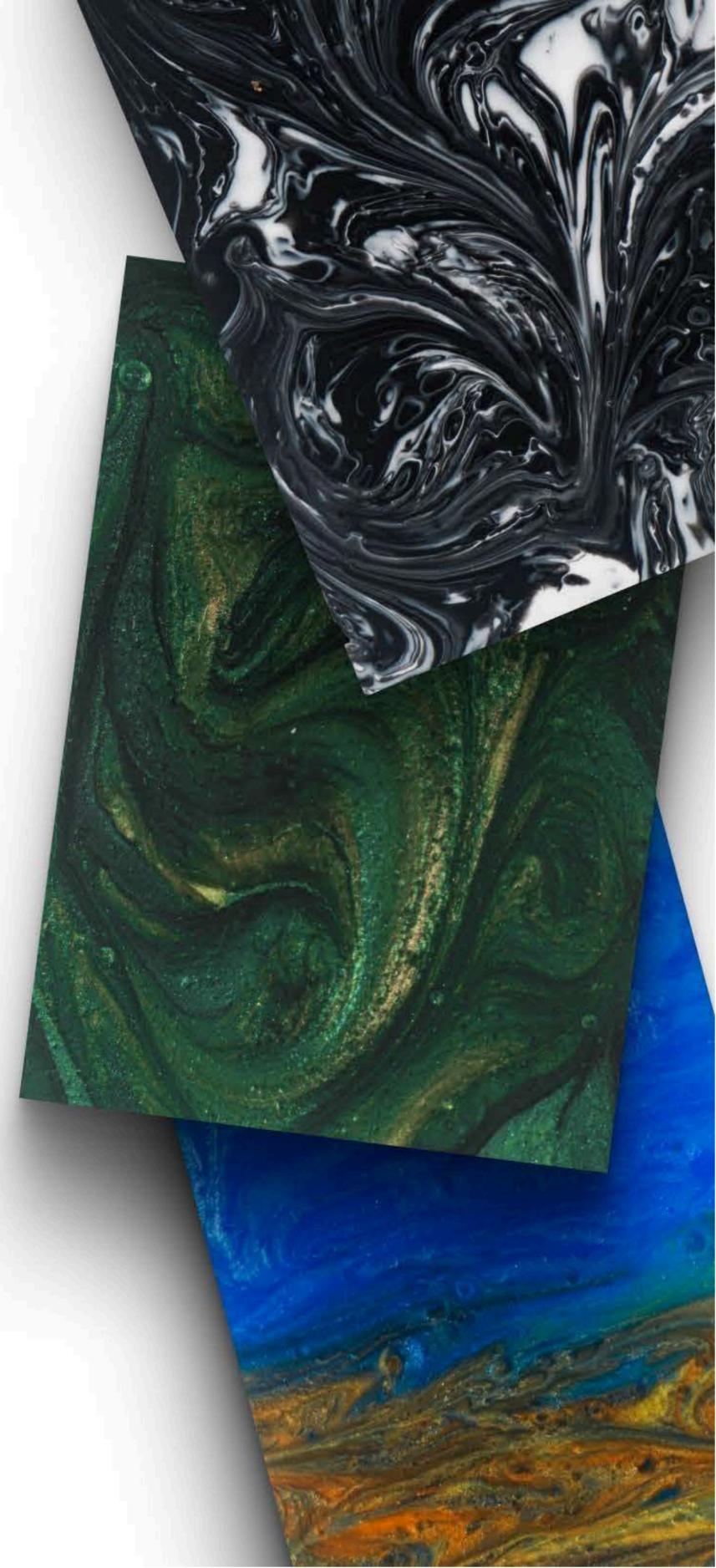


**Gentanala** berasal dari Jakarta yang membuat karya dengan mencampurkan budaya lokal, kreatifitas dan nilai-nilai alam.

Terinspirasi oleh keindahan alam Indonesia, gentanla menggabungkan keindahan kayu eksotis dengan resin alami untuk menciptakan desain yang sederhana namun luar biasa.

Setiap motif dirancang dan dibuat secara handmade oleh para pengrajin Gentanala. Dimulai dari memotong batang kayu, mencampur warna berbasis resin hingga finishing desain, yang pada akhirnya menghasilkan potongan-potongan yang unik.

Setiap bagian dari produk kami menampilkan potongan kayu asli dan pola yang berbeda dengan kemasan yang menggunakan bahan daur ulang untuk mengurangi dampak lingkungan.



# Our Story

**Kisah kami** di mulai pada tahun 2020 ketika Gentanala didirikan di sebuah garasi rumah kecil oleh seorang arsitek dan penggila seni kelahiran Indonesia, Reza Rahman. terinspirasi oleh keindahan alam Indonesia, kami menjadi pioneer yang membuat jam tangan dari kayu keras dan resin.

Setelah menghabiskan waktu berjam-jam bekerja dengan kayu keras dan resin melalui proses desain menyeluruh, Gentanala telah berkembang dan membuat beberapa produk berdasarkan bahan kayu keras dan resin, karena kami percaya bahwa produk kami memiliki potensi untuk mengubah persepsi masyarakat tentang kerajinan lokal dan dampak dari produk lokal yang mereka pakai.



# Our Plans

## **Mission**

to continued in the product development and innovation of our ideas to deliver Indonesian aesthetic that combines contemporary manufacturing technique and craftsmanship in order to create one-of-a-kind pieces.

## **Brand Purpose**

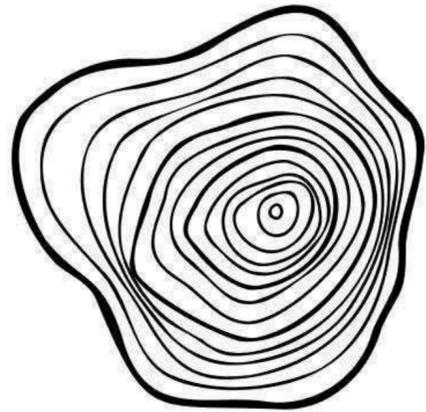
our aim is not just to create a product with an Indonesian touch, but to provide a unique experience to our customers while minimizing packaging waste in the environment.

## **Vision**

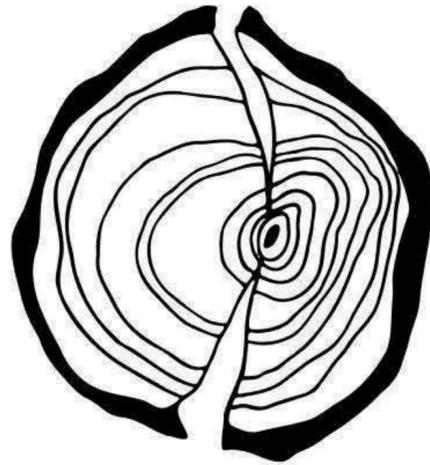
to deliver Indonesia's natural beauty through our products widely. Internationally recognized as a hardwood and resin brand with growing customers and partners.



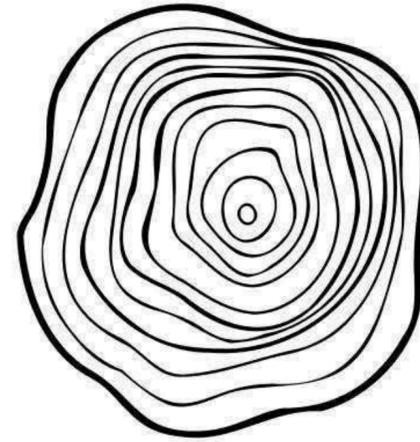
# Our Values



**Authenticity**



**Well-crafted**



**Remarkable**



**Reflection**

Creating with passion, care and attention to details. We truly are passionate with our works. There is no one like us. It's more than usual to make a piece of something different to every person.



# IMPACT LINGKUNGAN

Save approx  
**6.000 Kg**  
wood waste

Reducing Carbon Emissions  
**5.400 Kg CO2**  
Around

Don't drive during  
**5.4 Months**



**Our**  
**Products**



Watch

# Widodo

**This watch for men comes with a diameter of 40 mm and a thickness of 9 mm.**

Widodo watches come with wood and resin dials and leather straps and three series color choices, namely the Abu Areng Series, Bola Bumi Series and Laut Ombak Series.



Watch

# Saraswati

**A watch for women that comes with a diameter of 32mm and a thickness of 7mm.**

Saraswati watches come with wood and resin dials and leather straps with three color series choices, namely Laut Ombak Series, Cambodia Series and Galaxy Series.



# Widodo 1.5 Watch

Unlike the previous version of the watch, Widodo 1.5 comes with a 42 mm diameter, a bold case, and a wooden crown that gives it a more masculine look while providing additional protection.

Widodo 1.5 watches are available in three color series options: the Tropical Forest Series, the Ocean Waves Series, and the Areng Ash Series.



# Saraswati 1.5 Watch

The women's watch comes with a 32 mm diameter and a thickness of 7 mm.

The Saraswati watch features a wooden and resin dial and a leather strap, and it's available in three color series options: the Ocean Waves Series, the Cambodia Series, and the Galaxy Series.



Phone Case

# Slamet

Made from exotic Indonesian wood with a blend of resin and Protective Rubber Case. With a case thickness of between 2-2.5mm on each part, the protection of your cellphone is maintained with the beauty of a combination of wood and resin.

Slamet, inspired by the figure of a man who often provides security to the things he guards. Even though he has a protective character, Slamet always provides comfort through his style.

Slamet Mobile Cases are available in semi custom series and full custom series.



Wallet

# Sartono

Fan Edition

The Sartono Wallet can hold up to 8 cards, banknotes and coins.

RFID blocking technology can prevent hackers or skimmers from taking over the data on your ATM card and e-KTP.

Sartono, is here to provide security even though it is simple. Inspired by a local craftsman who is famous for his artistic work. Sartono's character is so attached to this wallet that it comes with convenience for its users.



NFC Card

# Bambang

Bambang NFC Business Card is a card made of wood and resin which contains NFC technology.

Supported by the Desty.page platform, which can be filled in with your biodata, portfolio, social media accounts, and so on.



Seasonal Project

# Imlek

Series

新年快乐

新年快乐



新年快乐

新年快乐





# Seasonal Project

## Zodiac Series





## **EMBRACE THE RUGGED**

Introducing the Exquisite Collaboration: Widodo 1.5  
by Gentanala x Voyej

Step into the world of unrivaled craftsmanship and timeless elegance with the captivating collaboration between Gentanala and Voyej. Prepare to be mesmerized by the extraordinary fusion of artistry and sophistication showcased in the Widodo 1.5 timepiece, accompanied by a specially curated leather strap from Voyej.



Gentanala X KELUARGASNF

# KELUARGA CEMARA SERIES

#CreatingMemoriesTogether



# Waktunya Indonesia Berdampak

Dapatkan jam tangan eksklusif Jagaddhita kolaborasi Amartha & Gentanala untuk setiap pendanaan minimal **Rp25.000.000** dengan menggunakan **kode voucher JAGADDHITA25**

Periode campaign 1 - 31 Oktober 2023



**Ayo Modalin**

\*Pelajari S&K di [s.id/AmarthaxGentanala](https://s.id/AmarthaxGentanala)  
\*Untuk 50 pendana pertama

Amartha Berizin & Diawasi oleh Otoritas Jasa Keuangan





# Gentanala X EVOS

## SCHOLAR SERIES





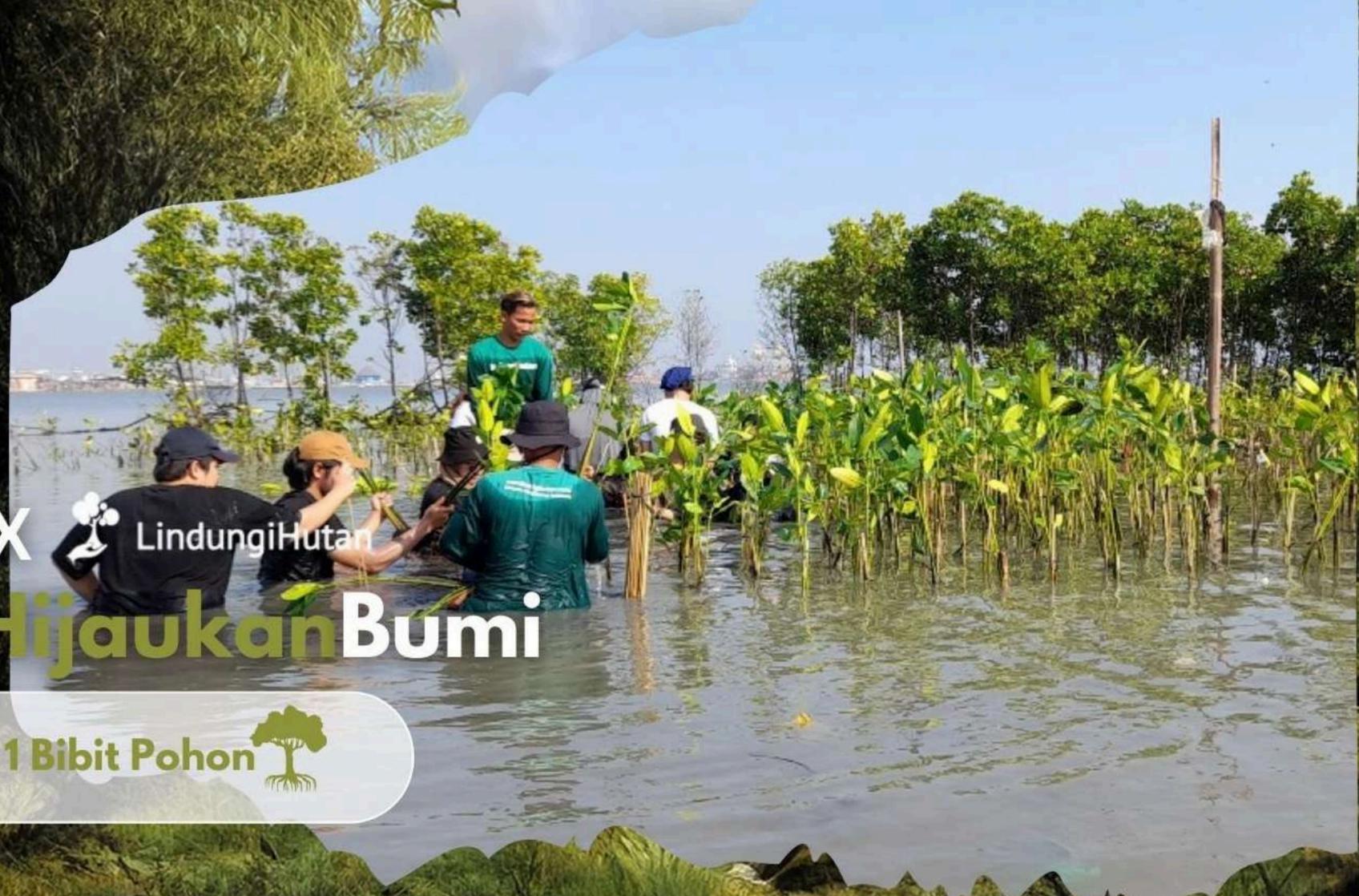
Gentanala



LindungiHutan

# #WaktunyaHijaukanBumi

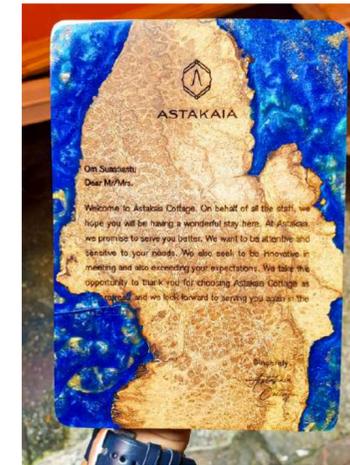
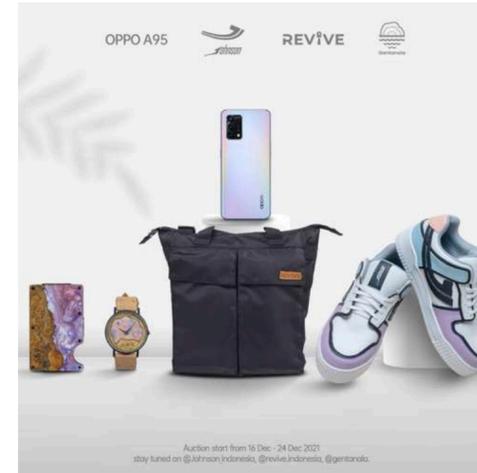
1 Jam Tangan = 1 Bibit Pohon



# Souvenir

Be part of those special moments. Customize some of special gifts for every occasions. It's our pleasure to be part of you.

Get some special price for special moments.



# The Team



Founder

**CEO**

Reza Rahman



Co-Founder

**CFO**

Stanley Harlly



Co-Founder

**COO**

Kevin Ziefrizal

# Achievement & Exposure



# Jakarta Souvenir Design Award 2022

This competition was attended by 100 MSME participants, with various kinds of "Jakarta" themed souvenir products.

The Widodo 1.5 watch product with a design inspired by Abang None succeeded in becoming one of the 6 best products at JSDA 2022.





# Gentanala

Kolaborasi  
Dengan  
oppo





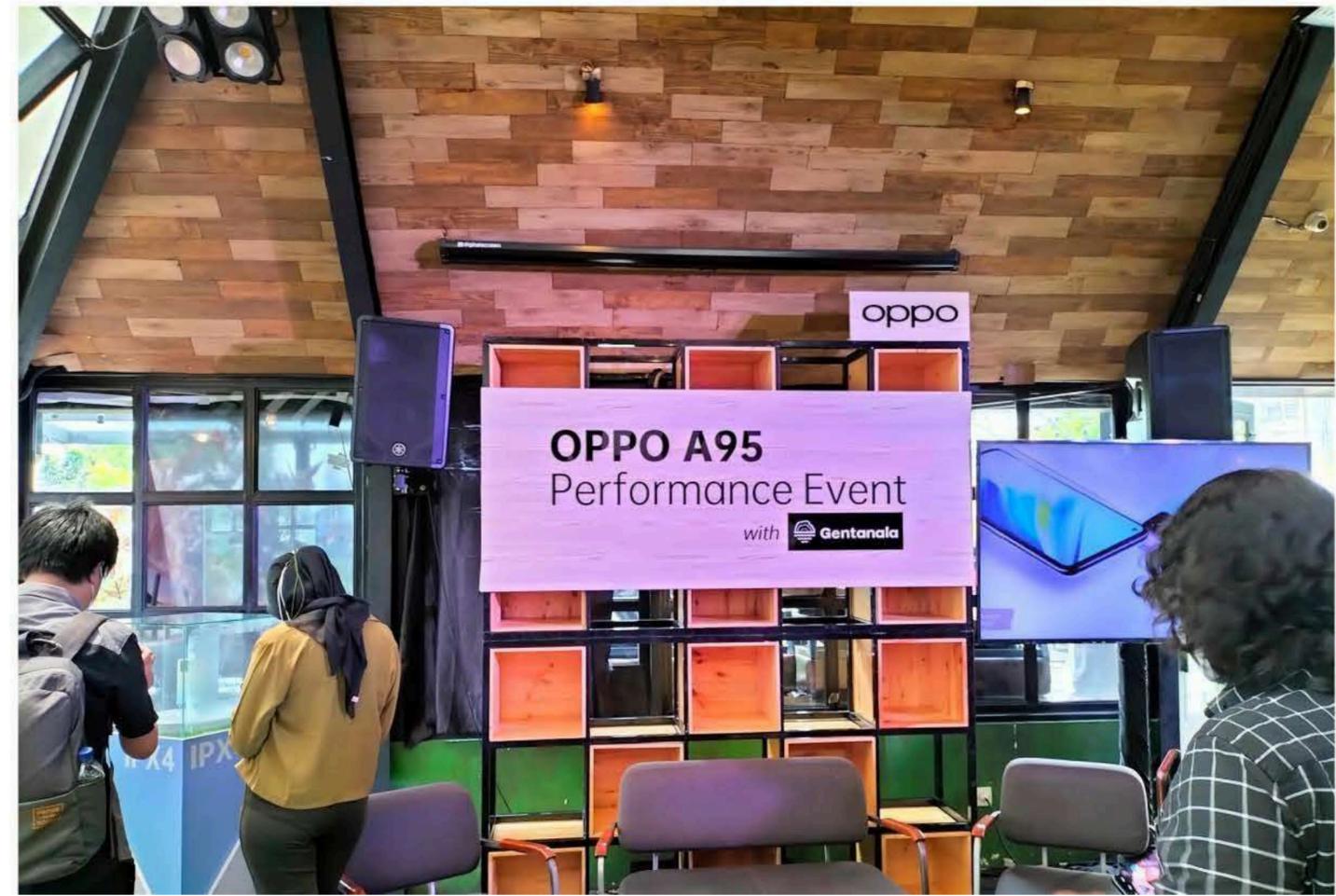
Pendiri Gentanala Reza Rahman (kiri) bersama PR Manager OPPO Indonesia for OPPO Reno 4G & A Series Aryo Meidianto  
Foto: Virgina Maulita Putri/detikINET

Reza mencontohkan bagaimana ia memotret produk Gentanala untuk dipamerkan di media sosial menggunakan Oppo A95. Ponsel ini memang belum resmi dirilis di Indonesia, tapi Reza sudah berkesempatan menjajal ponsel anyar ini selama beberapa hari.

Untuk mengambil foto produk yang ditampilkan di medsos atau katalog tentu tidak bisa sembarangan. Fotonya harus dibuat secantik mungkin agar bisa menarik perhatian pengguna yang sedang scrolling media sosial.

Reza pun membagikan beberapa tips untuk memotret produk fashion menggunakan kamera HD.

# Gentanala sudah diliput oleh berbagai macam media



# Exposure media



Pendiri Gentanala Reza Rahman (kiri) bersama PR Manager OPPO Indonesia for OPPO Reno 4G & A Series Aryo Meidianto  
Foto: Virginia Maulita Putri/detikINET

Reza mencontohkan bagaimana ia memotret produk Gentanala untuk dipamerkan di media sosial menggunakan Oppo A95. Ponsel ini memang belum resmi dirilis di Indonesia, tapi Reza sudah berkesempatan menjajal ponsel anyar ini selama beberapa hari.

OPPO Kembali Gandeng UMKM dengan A95: Untuk Hadiah Natal hingga Bantuan Bencana Alam



Tag: Gentanala



Collab Dengan UMKM, OPPO Hadirkan Pilihan kado Akhir Tahun  
Arie December 15, 2021

Gandeng Gentanala, Oppo Indonesia Ungkap Kemampuan Kamera Oppo A95



Cerita Gentanala Membuat Foto Produk Cantik Pakai OPPO A95



UMKM Gentanala Ungkap Tips Foto Produk Gunakan OPPO A95



Cerita Gentanala Membuat Foto Produk Cantik Pakai OPPO A95



Gandeng 3 UMKM, OPPO Indonesia Lelang Paket Kolaborasi OPPO A95



Cerita Gentanala Membuat Foto Produk Cantik Pakai OPPO A95



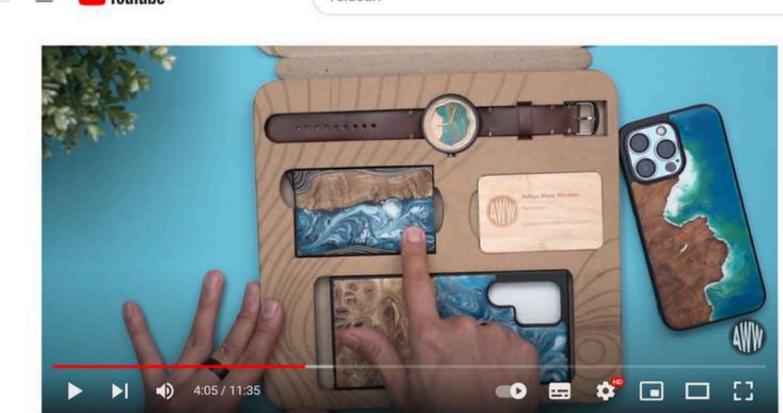
GENTANALA, BISNIS DARI OLAHAN KAYU DAN RESIN JADI KARYA SENI! - KIAT

TRANSVISION OFFICIAL 28,6 rb subscriber



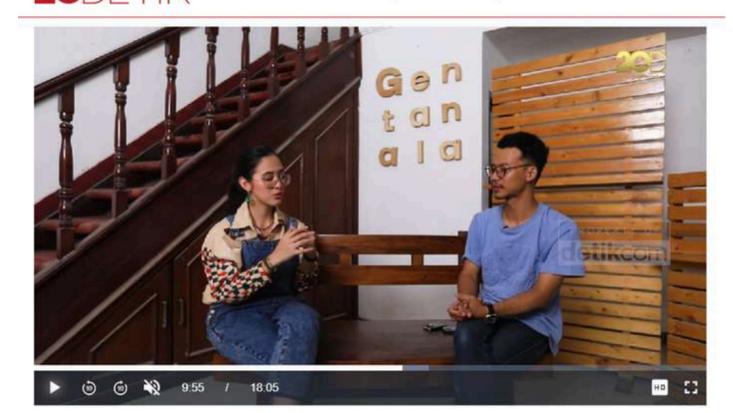
MAKSIMALKAN KAYU DAN RESIN JADI PRODUK EKSTOTIS | Sabtu Me Time (26/11/22)

TRANS7 OFFICIAL 24,6 jt subscriber



HAPE APAPUN ADA! Case custom keren antimainstream

Wasa Wirman 352 rb subscriber



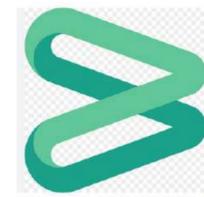
Ide Gentanala, Raup Cuan dari Limbah Kayu

dMentor 299,020 Views 1 Rabu, 13 Des 2023 05:00 WIB

# Our B2B Clients



BERRYBENKA





# Connect With Us

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